



A Student/Practitioner Event

Why are Analytics Jobs HOT? and How do YOU get one?

**March 22, 2012 (Thursday)
6 – 8 pm
at Pace University***

Sponsored by
**INFORMS New York Metro Chapter &
Pace University Student Chapter of INFORMS**

Free Food!!

Can't-Miss Panel of industry leaders, data scientists, technical product managers, Management Science practitioners – From industries leading the Analytics Revolution! Including direct marketing, online targeting, search engine advertising, American Express, IBM Research, JC Penney.

Panel Discussion, followed by Q&A session.

Our Distinguished Panelists:

Sam Koslowsky, VP, Harte-Hanks – formerly, American Express, JCP

Claudia Perlich, Chief Scientist, m6d – formerly, IBM Research

David Tussey, Technical Advertising Consultant, Google – former Navy pilot

* Venue: Pace University, One Pace Plaza, NYC (Park Row entrance opposite City Hall), Lecture Hall South (2nd Floor, West Wing, near southwest corner)

Please RSVP to: Kaiser Fung, NY Metro Informs College Relations Chair, kkf2@nyu.edu
For more details and full biographies, visit: <http://www.informsny.org>